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Imagine London as a National Park City



Imagine that London becomes the world's first National Park City. This large-scale and long-term vision has the potential to transform how Londoners live and how the city works. **But what would London look like?**

In partnership with [Time Out London](#), we're calling for artists, designers, illustrators, cartographers, urbanists, film-makers, developers, architects and landscape architects to help Londoners visualise the capital's future as a National Park City.

You should dream the possible knowing that your ideas may transform how Londoners live, work and play!

For inspiration, [explore](#) this website to learn more about what it would mean for London to be a National Park City. There are some useful FAQs [here](#). Tweet any questions to us at [@LondonNPC](#) [#NationalParkCity](#).

The best submissions will be published on our website and on social media, and will be released to the media in June 2017. They may also appear in Time Out magazine.



Summary

Submission Deadline: Friday 19th May 2017

Language: English

Location: London

Prizes: See below

Type: Open competition for individuals and teams



Brief

The background

The London National Park City draws from the values of the UK's rural National Parks – better conservation, better enjoyment and better economy – and extends these values into the urban context.

The initiative is about transforming London's entire habitat. It's about seeing the gardens, streets, rivers, buildings and parks as one landscape. It's about protecting and improving the city's existing green and blue spaces and developing other outdoor spaces to ensure that all Londoners have easy and free access to high-quality green space and to boost London's biodiversity.

A defining element of the National Park City is that it pays equal attention to outstanding nature and to the potential for nature within the built environment. It also recognises the potential of all Londoners to not only benefit from the National Park City, but to contribute to it.

The initiative will inspire and educate Londoners, persuading them to get outdoors by stimulating an immense variety of exciting and imaginative activities and driving new opportunities. It will enhance the quality of life in London and make it a more attractive place for activities of all kinds, including business and investment. As the world's first National Park City, London's brand and its place as a global city will be enhanced.

Find out more about the aims of the London National Park City campaign on [this website](#). Then... set your imagination to work!

The ideas

We are running this competition because we want to attract the best ideas for achieving the aims of making London a National Park City. We are keen to not just see ideas for future urban developments, but re-imaginings of London's current cityscape. Your ideas could be small scale and design in small changes into Londoners' lives that have a big impact. Or they could be transformative on a large scale.

You can imagine London at any scale:

- What 'micro-greening' (eg a single balcony) can give a home to wildlife?
- Can a commuter route become a 'green corridor'?
- How could a high-rise block enable children to play outdoors easily?
- What plans for streetscapes, neighbourhoods, or even London's entire watershed could transform London lifestyles and address London's challenges including air quality, increasing biodiversity, road congestion, community cohesion, mental health, and childhood obesity?



The Process

Schedule

Launch: Saturday 1st April 2017

Submission Deadline: 23:59 BST Friday 19th May 2017

Judging: 19th - 26th May 2017

Submissions

Send your artwork to hello@nationalparkcity.org no later than 23:59 BST Friday 19th May 2017.

Images must be high resolution 300 dpi and a short description of the work. They can be any size, but consider that if selected, most people will see the image either on a computer screen or printed in a newspaper or magazine. If it is a large file, feel free to use Dropbox or another service and email us a link to the file.

By submitting any images you give us permission to publish them with full acknowledgements on this website and to share them with the media for republication.



Judging

Entries will be judged on:

- How well the vision embodies the spirit of the National Park City idea.
- How inspirational the vision is.
- How replicable or scalable the vision is.
- The quality of the image.

The judging panel will be made up of a range of experts and National Park City Foundation Trustees, including Will Self, Andrew Grant (Grant Associates), Gemma Ginty (Future Cities Catapult), Alison Prendiville (London College of Communication), Steve Head (Wildlife Gardening Forum), Pat Fitzsimons (Thames Estuary Partnership), Ben Smith (AECOM), Judy Ling Wong (Black Environment Network) and more.

Prizes

A small number of entrants will be awarded prizes for their work in the form of exposure in London Time Out magazine, in London National Park City's marketing and

communications, and will be promoted to professional and popular media publications.

We will publish many of the entries in a gallery on the London National Park City website.

Eligibility & Participants

This is an open competition, open internationally to professionals and students from architecture, landscape architecture, urban and regional planning, environmental planning, graphic, product and media design, cartography, photography, film, the visual arts and similar fields.

We welcome submissions from organisations, teams or individuals.



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